

Saturday June 12 10am-6pm & Sunday June 13, Noon-5pm



St Petersburg Clay Company's annual

Flower & Garden Show

Vendor – Information & Application

EVENT FEATURES: (a very well attended event year after year)

- **HAND-MADE POTTERY** relating to flowers and the garden
- **FOOD** and **LIVE MUSIC**
- **HAND-MADE ART & HAND-MADE CRAFT VENDORS**
- *ADMISSION FREE TO THE PUBLIC*

Show held on the St Petersburg Clay Co. grounds at 420 - 22nd Street South

Event Organizers

[St Petersburg Clay Company LLC](#) and [22ND Street Redevelopment Corp., Inc.](#)

bringing positive and artistic activities to 22nd Street South

- Application Deadline Fri. June 4, 2010 -

Space is limited – register early so as to not be left out

Send questions and vendor applications & fees to St Petersburg Clay Co. attention Vanessa Diana
420 – 22ND Street South St Petersburg, FL 33712
phone (727) 896-2529 email StPeteClay@StPeteClay.com
website - www.StPeteClay.com (closed Mondays)

Food Vendors

Vendors must abide by Show and Health Department Rules designed to protect the health of the public as well as vendors and their staff. Regulations also in force by the City of St Petersburg's Fire & Rescue Department Regulations particularly with regard to cooking.

Fee: **\$40** registration for a 10' x 10' space – this supports 22nd St. Redevelopment Corp. and St Petersburg Clay Company's community activities throughout the year. Special needs should be indicated on your application – and we will try to accommodate. No cooking underneath tents. The City Fire Inspector will check for your fire extinguisher - required for all charcoal/wood, gas or oil heat cooking. Propane tanks must be made stable, for example, sitting down inside a plastic milk crate or firmly attached to a solid stake in the ground. City Fire Dept. does inspect each vendor prior to the start of event.

Provide your own table, chairs, & 10' x 10' tent(s). There is electric available at an additional charge of \$10 per vendor space. Generators not permitted because of noise generated.

>>>No alcohol to be sold / served. No sodas, iced tea, or waters may be sold by vendors – the show organizers will be the sole vendor. OK are smoothies, fruit / athletic / herbal drinks, coffee.

Questions? Please contact Vanessa at StPeteClay@StPeteClay.com or (727) 896-2529.

Vendors may set up starting at 8:30am on Sat. June 12th. You can pull a vehicle rather close to your space to unload though all vehicles must be cleared and parked on the street or adjoining parking lots by 9:30am. Sunday set-up starting at 10:30am and complete by 11:30am for noon start. Event organizers are not responsible for items left in place overnight on event grounds even though grounds are gated and gates locked overnight. Space locations will be assigned prior to the event by event organizers providing the best possible layout and exposure for vendors. Space designated upon check-in day of event.

Art & Craft Vendors

All hand-made art and hand-made craft vendors are welcome with the following exceptions . . . 1) NO outside pottery vendors or pottery products, NO outside glass art or glass product vendors and 3) no outside flower or plant vendors or flower/plant products. These items are arranged for solely by the Show organizers.

Fee: **\$40** for a 10' x 10' space – this supports 22nd St. Redevelopment Corp.'s and St Petersburg Clay Company's community enrichment activities and efforts throughout the year.

Only the vendor person/company/products listed on the application may show in the given space. Others need to secure their own \$40 booth space. This will be enforced.

Provide your own table, chairs, & tent(s). There is limited electric available at an additional charge of \$10 per vendor space - register early! Generators not permitted.

Vendors may set up starting at 8:30am on Sat. June 12th. You can pull a vehicle rather close to your space to unload though all vehicles must be cleared and parked on the street or adjoining parking lots by 9:30am. Sunday set-up starting at 10:30am and complete by 11:30am for noon start. Event organizers are not responsible for items left in place overnight on event grounds even though grounds are gated and gates locked overnight. Space locations will be assigned prior to the event by event organizers providing the best possible layout as well as exposure for vendors.

REFUND POLICY: Vendors acknowledge and agree that event organizers are not obliged to issue refunds under any circumstances on vendor space rental. Organizer is not liable or responsible for delays, cancellation, or postponements of the event or events within the Show due to inclement weather, war, government action, strikes or other matters beyond its control. Rules will be enforced to insure a smooth running show and the health and safety of all vendors and participants.

FOOD VENDOR RULES

**Comply with all health dept., city, and fire dept. regulations
For your happiness . . . please read these to prepare the event**

1. Food vendors **may not** sell water, ice tea or sodas. Event organizers are the only beverage vendor for these. Selling smoothies, lemonade, coffee, etc. is OK. Questions? Please ask in advance. Email or call Vanessa: StPeteClay@StPeteClay.com or (727) 896-2529
2. If cooking must have a U.L. rated 2A10BC fire extinguisher (charcoal / wood) or 40BC or class K fire extinguisher if cooking with oil. Fire extinguisher should have a *current* inspection tag. Your booth will be inspected by the City Fire Dept. representative at the start of the event.
3. All propane tanks and other cooking devices must be protected from tipping over and unintended contact to people or clothing. Example – tank set down inside a plastic milk crate. All cooking devices and hoses must meet current Health and Fire Safety Code.
4. No single tent is to be larger than 10' x 10' – larger require permit by the City. Cooking to be done outside (typically behind) tent not under the tent by City code and Fire Dept. regulations.
5. Vendors are to provide for sanitary hand washing system for food handlers as per the Health Department – to maintain good community health. You don't want people getting sick from your food & preparation.
6. Any safety concerns expressed by the event organizer must be addressed at once or the vendor will not to be allowed to operate until the safety concerns are corrected.
7. Disposing of oil and waste water will be the vendor's responsibility. The Show will NOT provide oil refuse containers. Vendors must remove their oil from the site. Any vendor found dumping inappropriate material will be fined and immediately removed from Show. City of St Petersburg Police Dept. will be on hand all during the Show. .
8. Prices must be posted and visible to public so they can quickly see what you have to offer. Signs should be large enough to be seen from a distance and high enough to be seen over the people waiting in line. Without a good sign you will sell less. Have a 'good' sign!!!
9. Vendors may distribute flyers, coupons, etc. for their business (e.g. a restaurants giving out menus). Please control paper flyers to keep the event grounds clean.
10. Vendors are responsible for collecting and reporting Florida Sales Tax from their sales.
11. There is limited shade at the Show site so vendors are encouraged to provide their own 10'x10' tent. Vendors must also supply any of their own needed tables, chairs, and signage. There will be provided a shaded food eating area of tables and chairs.
12. Vendors may not utilize music, loud speakers systems, or megaphone devices.
13. If you intend to also have a wagon, cart, trailer, or item that will not fit on your 10xx10 space, you must indicate that on your application and we will confirm that they can be accommodated or not.
14. There is electrical power available on site at an additional charge of \$10 for the Show. Mark your application according and include the \$10 along with your \$40 space fee. Generators not permitted since electric is available.
15. If cooking hot food be sure to read and comply with the City Fire Guidelines.

Questions on these or any other issues please contact IN ADVANCE our event coordinator

St Petersburg Clay Co. attention Vanessa Diana
420 – 22ND Street South St Petersburg, FL 33712
email StPeteClay@StPeteClay.com phone (727) 896-2529
website - www.StPeteClay.com (closed Mondays)

2010 St Petersburg Clay Company's FLOWER & GARDEN SHOW

2010 Vendor Application

Application Deadline Friday June 4, 2010 – space IS limited – register early so as to not be left out

Business / Individual Name: _____

Contact Person(s) Name _____

Mailing Address: _____

City: _____ State: ___ Zip Code: _____

Cell Phone: _____ E-Mail address: _____

Phone if different: (Daytime) _____ (Evening) _____

- Advanced registration only & Fees to accompany application -

Check payable to: St Pete Clay Co., Master Card, Visa, Discover, or Cash if paying in person at St Petersburg Clay Co.

_____ 10' x 10' Food Vendor Spaces at \$40 each

_____ 10' x 10' Art – Craft Spaces at \$40 each

_____ Electric hook-up \$10 in addition to the \$40 space fee

Special needs or consideration _____

Items to be sold : _____

Be specific since we can include mention in advance show promotion.

No non-hand-made art or non-hand-madecrafts, No pottery, No glass, No flower or garden products.

Questions? – ask in advance. StPeteClay@StPeteClay.com (closed Mondays) (727) 896-2529 Vanessa

Vendors will not hold the St Petersburg Clay Company LLC, the Seaboard Partners LLC, or the 22nd Street Redevelopment Corp., Inc. or show participants, directors, volunteers or employees of said above entities responsible for claims, losses, fees, damages or expense. The Show will not refund fees due to inclement weather, government action, strikes, or other matters beyond its control.

By signing below you are stating that you have read the Vendor Application and accompanying rules and operating information and that you and your organization / business and attending staff will abide by the rules or risk being removed from the event at the sole discretion of event organizers.

PLEASE KEEP A COPY FOR YOUR FILES. NOTIFICATION OF ACCEPTANCE WILL BE MADE VIA E-MAIL or PHONE

Name (print) _____

Signature _____

Date _____

**-> There is a \$35 fee for returned checks since that is what our bank charges us. <-
COMPLETE & RETURN by Friday June 4, 2010 TO:**

St Petersburg Clay Co. attention Vanessa Diana 420 – 22ND Street South St Petersburg, FL 33712
StPeteClay@StPeteClay.com (closed Mondays) (727) 896-2529 www.StPeteClay.com

Date Received: _____ Approved: _____ Denied: _____

Date Notification Sent: _____ email__ phone__ reg. mail__ Food Vendor ___ Arts Vendor ___ Craft Vendor ___

Special requirements note: