

## For Immediate Release



## “22nd Street-Soul Food Festival” Saturday, September 11th

St. Petersburg, Florida---July 19, 2010)---Twenty Second Street South is a part of St Petersburg's most historically rich African-American cultural district. The 22nd Street Redevelopment Corporation, a Florida Main Street Designation and the St. Petersburg Clay Company, ask you to join them for the “22nd Street-Soul Food Festival.” The cookout takes place on Saturday, September 11th, from 10am until 6pm. The site for the festivities will be the historic Seaboard Coastline Freight Depot, which houses the St. Petersburg Clay Company. It’s all about the history, the music and the food! Traditional Gospel and Jazz music will be featured during the event.

*"The term soul food became popular in the 1960s, when the word soul became used in connection with African American culture. The origins of soul food, however, are much older and can be traced back to Africa. Foods such as rice, sorghum (known by Europeans as "guinea corn"), and okra – all common elements in West African cuisine – were introduced to the Americas as a result of the trans-Atlantic slave trade, and became dietary staples among enslaved Africans. They also comprise an important part of American southern cooking. “ Gone-ta-pott.com Food Website*

Local soul food restaurants, well-known for their barbeque ribs, collard greens, crab shala and sweet potato pie will have a chance to compete for the title of the “best” in each category. You, the customer will be able to vote on your favorite foods throughout the day.

To get more information, become a vendor or to volunteer, please call Rinita Anderson at the 22<sup>nd</sup> Street Redevelopment Corporation, Inc. at (727) 455-5130 or email [22ndstreetrdc@gmail.com](mailto:22ndstreetrdc@gmail.com). You can also call Vanessa Diana at the St. Petersburg Clay Company at (727) 896-2529 or email [StPeteClay@StPeteClay.com](mailto:StPeteClay@StPeteClay.com). The deadline for vendors is August 23, 2010.